

7" X 5" Postcard

POSTCARD FRONT

BLEED AREA

7.25" X 5.25"

2175 px X 1575 px

Design **MUST** include bleed. Anything in this area will be cut off. However, it is important that any color/image that goes off the page touches the bleed line.

EDGE OF PAGE

7.00" X 5.00"

2100 px X 1500 px

Postcard will be cut to this size.

SAFE AREA

6.75" X 4.75"

2025 px X 1425 px

This margin contracts 0.125" (37.5px) from the cut line. All text and images should be within this boundary.

7" X 5" Postcard

POSTCARD BACK

BLEED AREA

7.25" X 5.25"

2175 px X 1575 px

Design **MUST** include bleed. Anything in this area will be cut off. However, it is important that any color/ image that goes off the page touches the bleed line.

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SAFE AREA

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2025 px X 1425 px

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ADDRESS BOX

4.065" x 2.653"

(1219.5 px x 795.9 px)

NO art can be in this area.

<RETURNFIRST> RETURNLAST>
<RETURNADDRESS>
<RETURNCITY> <RETURNSTATE>

Presorted
Indicia
U.S. Postage
PAID
St. Pete, FL
Permit No. 888
000000

i llb a ic id e

<FIRST NAME> <LASTNAME>
<ADDRESS>
<CITY>, <STATE> <ZIPCODE>